



AMERICAN NUMISMATIC ASSOCIATION

Chartered by Congress

October 23, 1968

Mr. Richard Hyde
Publisher
Numismatic Digest
888 South Lipan
Denver, Colorado 80223

- Margo Russell, Chester Krause, &
Lee Martin

Dear Dick:

As you know, it was suggested at the convention in San Diego that the 1969 National Coin Week Committee be made up of members of the working numismatic press.

I would like to impose on you and ask that you name either yourself (preferably) or a member of your staff to work on this committee with me.

I don't have to point out to you that National Coin Week can be made into a most useful instrument in the promotion of our hobby, but I do need the benefit of your talent and experience in order to make this committee fulfill its potential.

Acting under the assumption that you've already said yes, I would like your opinion on a theme for 1969. It has been suggested that patriotism would be appropriate. However, in view of the current coin plan being promoted by the Food and Agriculture Organization of the United Nations, I believe that we might capitalize on this; at the same time giving recognition to a most important endeavor.

I feel that our participation could gain the association recognition in the United Nations and world-wide editorially.

Since it would be impractical for us to meet in person, I will be using this method to communicate on about a ten-day basis.

May I have your comments please on the above.

Sincerely,

EDWARD C. ROCHETTE
Editor

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